



ANNUAL REPORT



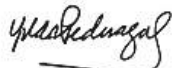
2018 was a very successful year for the Latino Community Fund in Georgia.

We advanced and expanded our three program areas significantly. Our **advocacy efforts** spearheaded the first nonpartisan voter mobilization initiative in the state, contributing to over 400% increase in turnout of Latino voters during a mid-term election. Our **capacity building focus** brought to the state the first "Delivering on the Dream" funders' collaborative supporting with technical assistance and direct investments 10 community organizations working in diverse and dispersed immigrant communities in Georgia.

Our **collective investments and grantmaking**, supported educational scholarships, seed capital for local entrepreneurs and provided financial assistance for DACA and naturalization through member and partner organizations and referrals.

Equally important, we built capacity within our organization. We welcomed **Genesis Castro as Program and Network Coordinator** and engaged a number of contractors, advisors and partners to support our work in the state.

We are growing! and we want you to be part of this important journey. I invite you to join us by volunteering, donating, meeting our member and partner organizations and by supporting equitable policies and power building strategies that benefit all families in Georgia, the state we all call home.



Gilda (Gigi) Pedraza
Executive Director



From top left: Maria Vines Peck, Gigi Pedraza, Genesis Castro, Omar Esposito, Aida Perez-Flamm, Henry A. Keylly, Rudy Beserra

A map of Georgia with heart-shaped icons indicating the locations of LCF member organizations. The icons are concentrated in the Atlanta metropolitan area, with a few others in Dalton, Gainesville, and Macon. Major highways and cities are labeled on the map.

LCF GEORGIA MEMBER ORGANIZATIONS

Aklla Sumak
Alianza Hispana de Gainesville
Caminar Latino
Casa AlternA
Coalición de Latino Líderes de Dalton (CLILA)
Community Estrella
Contigo ATL
Contrapunto
Cross Keys Foundation
Dignidad Inmigrante
El Refugio
Freedom U
GALAS (Administrators & Superintendents)
Generación Latina
Georgia Association of Elected Officials (GALEO)

Georgia Hispanic Chamber of Commerce (GHCC)
Georgia Hispanic Construction Association (GHCA)
Georgia Latino Law Foundation (GLLF)
Georgia Undocumented Youth Alliance
Hispanic Organization Promoting Education (HoPe)
Latin American Chamber of Commerce (LACC Georgia)
Latino LinQ
Lifting Latina Voices
Little Latino Girls of Middle Georgia
Los Vecinos de Buford Highway
Sandy Springs Mission
Ser Familia
U-Lead Athens
Ventanillas de Salud

PROGRESS BY THE NUMBERS

\$120K

In civic participation, advocacy, capacity building and programmatic grants to member organizations funded by Giving Circle Members and national partner organizations.

\$210K

New dollars in Georgia, allocated to immigrant-led, people of color-led and LGBTQ-led organizations through the "Delivering on the Dream- Georgia" initiative.

175

Nonprofit and government professionals convened, learned from each other and explored collaborations and solutions at our workshops and events

30

Member organizations, Latinx-led, Latinx-governed and majority Latino serving throughout the state build a network of caring and courageous service-providers in Georgia

2018 FINANCIALS

REVENUE

\$537,000

PROGRAMS

93 cents out of every dollar
invested in programs

ADVOCACY & CAPACITY BUILDING

\$202,710

SCHOLARSHIPS, DACA & GRANTS

\$178,924

AMPLIFYING OUR VOICE

"**Latinos for Democracy**" was the first statewide nonpartisan collaborative voter mobilization initiative in Georgia. A coalition of organizations knocked on doors, educated voters, texted, called, visited schools, registered new voters, and provided navigation and support to citizens unsure of the process.



5 ORGANIZATIONS

GALEO, Coalition of Latino Leaders in Dalton, Hispanic Alliance in Gainesville. Vecinos of Buford Highway, Dignidad Inmigrante in Athens along with the team of LCF Georgia worked together to increase Latinx civic participation

67 LOCATIONS

including community events, local government offices, schools, stores, were visited to deliver voter education, outreach and help mobilize voters



21,829

doors knocked in Gwinnett, Cobb, Whitfield, Dekalb, Clayton and Hall counties



212,500

Voters were reminded of their polling location and local elections

400% INCREASED

Turnout among Latinx throughout the state



LATINX ADVOCACY



In August, we co-hosted a roundtable on Latinx civil rights issues

In July, co-hosted the “Keep Families Together” march and sponsored a butterfly-making solidarity space



In June, secured a Latinx artist to be included in the “Off the Wall” mural activation leading to the superbowl

In March, co-hosted a citizenship clinic in Buford Highway



In February, co-hosted a housing rights workshop

Thank you to the organizations that partnered with us to make this happen:

- Hispanic Federation
- Asian Americans Advancing Justice- Atlanta
- Georgia Alliance for Civil Rights
- Wonderroot
- Vecinos of Buford Highway
- Immigrant Hope
- Georgia Appleseed
- Someone Cares



CAPACITY BUILDING

New investments in the state, technical assistance workshops, development, communications and strategic support are all meant to build the capacity of our member organizations to carry their important mission more efficiently and effectively now and in the future.



150 PROFESSIONALS

from the nonprofit, government and business sectors in Georgia convened, learned, discussed opportunities to improve family health and their social determinants and policy intersections

15 ORGANIZATIONS RECEIVED TA

participated in technical assistance workshops to learn what funders want to see, clarify their missions, understand the difference between lobbying and advocacy and center their messaging.

\$100,000 +

dollars secured by 3 member organizations after delivering grant writing coaching and support.

2 FISCAL SPONSORSHIPS

to organizations in process of incorporating addressing housing issues and support to undocumented youth.

10 GRADUATES

of our Youth Entrepreneurship Pilot program, aiming at providing valuable content in understanding the commitment, risks and basics of entrepreneurship.



DELIVERING ON THE DREAM

DOTD is a national network of state and local funder collaboratives investing in capacity building, expanding legal services, advancing protection and building organizing and leadership capacity in immigrant and refugee communities.

In 2018, along with a number of committed local funders and partner organizations, the first DOTD collaborative in Georgia was born.



THANK YOU! TO THE DOTD - GA FUNDERS & CAPACITY BUILDING PARTNERS AND GRANTEES!

- Grant makers concerned with Immigrants and Refugees (GCIR)
- Asian Americans Advancing Justice- Atlanta
- Sapelo Foundation
- Mary Reynolds Babcock Foundation
- Community Foundation of Greater Atlanta
- Mayor's Office of Immigrant Affairs
- Georgia Public and Budget Institute (GBPI)
- The Coca-Cola Company
- Critical Point Consulting
- Tina & Frank Fernandez
- Dignidad Inmigrante
- El Refugio at Stewart
- Georgia Muslim Voter Project
- Hispanic Alliance GA
- SouthEast Immigrant Network
- Refugee Women's Network
- Tahirih Justice Center
- U-Lead Athens
- Vecinos of Buford Highway
- Women Watch Afrika

COLLECTIVE INVESTMENTS

Our need-based educational scholarships and the financial assistance we provide for young adults to renew their DACA or for qualifying Green Card holders are funded by individual contributions, and support from our Giving Circle and Board Members.



EDUCATIONAL SCHOLARSHIPS

six member organizations received financial support to facilitate the educational attainment goals of community members. Scholarships helped pay for tuition, application fees, books and academic support services for clients served by Freedom U, Georgia Latino Law Foundation, Georgia Undocumented Youth Alliance, HoPe, Ser Familia and U-Lead Athens



DACA ASSISTANCE

10 young adults received financial support to renew their documentation. Referral organizations include The Latin American Association, Freedom U and Asian Americans Advancing Justice - Atlanta

DISASTER RELIEF

through Fundación Adelante Guatemala we funded over 100 water filters to communities directly impacted by the volcanic eruption in 2018



SCHOLARSHIPS & SEED CAPITAL

ANGELICA & BO YOUNG SCHOLARSHIPS

5 high-school students committed to service in their neighborhoods and communities received the Angélica and Bo Young Scholarship, generously funded by the Young Family.



LAVENDER "DREAM BIG" EDUCATIONAL SCHOLARSHIPS

funded by the Lavender family, these investments support children that love sports and arts but unable to afford the enrichment classes, materials and uniforms. 12 children received this scholarship in 2018.

SEED CAPITAL

supporting 4 micro-entrepreneurs in Georgia were allocated through the Latin American Chamber of Commerce and the Georgia Hispanic Chamber of Commerce.



GRACIAS! TO OUR 2018 INDIVIDUAL SUPPORTERS

Melina A. Baetti	John Duke	Maria Luisa Hernandez	Margarita Moldovan
Lila A Rubio-Quero	Philip Dunphy	Emily Herndon	Antonio Molina
Hilda Abbott	Marjie Eberline	Gregory Higgins-Yali	Jesse Moore
Karen Malaga	Leslie Edwin	Jennifer Hollister	Melissa Georgia
Kevin Amaya	Eddy Elquezabal	Cesar Vence	Eloisa Moreno
Marcela Arena-Reyes	Michael Eshman	Martha Issa	Marietta Murton
Gladys Arriola	Omar Esposito	Gayla Jamison	Laura Murvartian
Karla Arriola	Jason Esteves	Martina Jimenez-Sperry	Randall Musgrave
Leslie Arriola-Trevino	Misty Fernandez	Ann Jones Schroeder	Maria Najlis
Stephanie Cho	Tina Fernandez	Tulu Kaifee	Katherine Narvaez
Aparna Bhattacharyya	Allan Flamm	Michael Kalmes	Ruth A. Natera
Pamela Barba	Marjie Fox	Henry Kelly	Bee Nguyen
Manuel barcenas jr.	Natalia Franco	Alp Kirmizioglu	Kim Nguyen
Vanessa Barrios	Laureen Fredella	Kevin Knaus	Andrea Noricel
Terry Bartling	Grace Fricks	Susan Knightly	Martinez
Maria Batres	Zaida Fuenzalida	Deb Kozikowski	Rachel Norwood
Mimi Bean	Maricielo Fuller	Teresa Esquivel	Pat Obregon
Charo Bellido	Francesca Funderburk	Raquel Lavender	Humberto Orozco
Kathrine Beno Valencia	Maria Pia Galdames	Dorothy Leone-Glasser	Luis Otero-Bravo
Claudia Berger	Javier Galeano	Regina Lewis-Ward	Maria del Rosario
Carolina Leon-Bernal	Myrna Garcia	Adela Licona	Palacios
Lois & Rudy Beserra	Ish Gayle	Emily Limón	Francisco Palacios
Liz Bigler	Brenda Bueno	Karin Lopez Sandiford	Marco Palma
Riccardo Brocce	Sharon Gloyer	Adela Lopez	Malena Panduro
Ellen Bueltner	Kim Gokce	Aldo Lopez	Elba Pareja-Gallagher
Courtney Burton	Deborah Gonzalez	Zulma Lopez	DeAnna Parker
Becky Butler	Stephanie Gonzalez	Lina Lozano	Mayte Vinces peck
Olga Cadena	Tony Gonzalez	Toni Lyon	Gigi Pedraza
Shari Cadoqan-Strickland	Isabel Gonzalez-Whitaker	Samantha Macedo	Monica Perez
Yehimi Canbron	Beth Goss	Humberto Maio	Coti Perez-Espinoza
Beatriz Canzian	Katrina Griessman Dinkle	Yeny Malaver	Aida Perez-Flamm
Luisa Cardona	Karlea Gripentrog	Monica Maldonado	Leslie Perrot
Maria Carrero	Mary Guzman	Veronica Maldonado	Mariana Pinago
Julia Carter	Tom Hagood	Pierluigi Mancini	Felicita Pineda
Dan Castan	Anthea Hammond	Scott Markley	William Polk
Katia Castillo	Karyn Harrington	Santiago Marquez	Mike Mewbourne
Patricia Cavazos	Paula Henao	Carlo Martinez	Majira Q Bunting
Lydia Ceballos Diaz	Natalie HernCristina	Leonardo Martinez	Paola Mejia
Melissa Chávez	Hernandez	Ricardo Martinez	Luis R Alvarez
Susana Chavez	Maria Luisa Hernandez	Fred Maysonet	Roland R Ramirez
Barbarella Diaz	Emily Herndonandez Green	Scott Mccune	Marilyn Patino
Omaira Diaz	Cristina Hernandez	Courtney McDaniel	Jen Rafanan
		Rosamarie McHugh	Felipe Ramirez
		Sherry Meek	Juliana Ramirez
		Juan Mejia	Samantha Ramirez
		Shubu Mitra	César Restrepo
			Evelyn Reyes

Sybilie Rienda	Guillermo Salazar	Vincenzo Piscopo	Rose Walker
Andrea Rivera	Lena Saldivia Jones	Christina Thomas	Maya Wallis
Mario Rivera	Jocelyn Santizo Berduo	Tracey Thomas	Sandy Welfare
Ada Robayna	David Schaefer	Erica Thompson	Kate Wilson
Betty Robles Dextre	Odette Schuler	Melissa Tolson	Andrew Winkelman
Fanny Rodríguez de Romírez	Angelique Sina	Vanessa Toro	Cherry Wongtrakool
Lillian Rodriguez-Lopez	Carlos Solis	Roger Trueba	Rocio Del Milagro Woody
Omar Rodriguez-Vila	Yotín Srivanjarean	Amelia Turrubiates	Aisha Yaqoob
Jonathan Rodriguez	David Satcher	Huacuja	
Lino Rodriguez	Holly Stewart	Gabriel Vaca	
Johnnie Rojas	Susan Talburt	Nadya Valdivieso	
Rosa & Rudy Rojas	Lynne Tanzer	Rob Vanni	
Betsy Rosillo	Rick Tapia	Juanita Velez	
Evan Ross	Olga Taran	Amalia Vivas	
Lucy S. Kinnaird	Therese Techman	Irma Walker	

PARTNERS, FOUNDATIONS, CORPORATIONS & SMALL BUSINESSES

American Heart / Stroke Association	The Coca-Cola Company
Asian Americans Advancing Justice - Atlanta	The Coca-Cola Foundation
CareSource	The Eshman Firm
Castan & Lecca	The Law Offices of Matthew Hines
Center for PanAsian Community Services	United Way Metro Atlanta
Consultorio Medico Hispano	UpRoot
Community Foundation of Greater Atlanta	Urbino Law Firm
CulturaLink	Welcoming Atlanta Office of Immigrant Affairs
Dunphy Properties	
Fifth Third Bank	
First Citizens Bank	IN-KIND GIFTS
Georgia Policy and Budget Institute	La Bonita (Prieto Communications, Inc.)
Georgia Power	Interprint Communications
Georgia Power Foundation	Genesis Multimedia Group/ Oxiqeno
Goizueta Business School	Radio
Hispanics in Philanthropy	El Nuevo Georgia
Hispanic Federation	Palacios-Rios Communications, LLC (La Voz)
Invest Atlanta	Que Pasa en Atlanta?
Kids in Need of Defense (KIND)	Radio Vida Atlanta
Latin American Association	Rodriguez Immigration Firm
Mary Reynolds Babcock Foundation	Univision 34-Atlanta
Mercy Care - Hispanic Outreach	Telemundo- Atlanta
Morehouse School of Medicine	The Eshman Firm
NED Philanthropy	The Right Source
Pritchard & Jerden	
Small Business Development Center (OMBD)	



FACTS ABOUT LATINX IN GA

10%

OF THE TOTAL STATE POPULATION IDENTIFY AS HISPANIC/LATINX

We also estimate to have been undercounted in around 30% based on the 2010 Census

1ST

WE ARE THE FASTEST GROWING LATINO COMMUNITY IN THE COUNTRY

With the majority of the growth coming from US-born children and state migration, 56% of all Hispanics in Georgia are US-born

41%

41% OF ALL OUR LATINOS UNDER 17 LIVE IN POVERTY

Latinos under 17 are 15% of all children in Georgia. By 2040 it is expected that over 1.75 million Latinos will live in Metro Atlanta

25

IS THE MEDIAN AGE OF LATINOS IN GEORGIA

With the average age of US-born Hispanics being 13 years old. The median age of White Non-Hispanic is 41.

\$21K

IS THE MEDIAN ANNUAL PERSONAL EARNINGS

With Blacks earning \$25,000 and Whites earning \$34,000 as the median. Average wealth for Latinos in the US without durable goods is only \$2,000.

81%

OF LATINX SPEAK A LANGUAGE OTHER THAN ENGLISH AT HOME

And 71% of Latino business owners do business in Spanish, compared to 56% which is the national average

291K

291,000 LATINX ARE ELIGIBLE TO VOTE IN GEORGIA Or 3 in 10 are eligible to vote. The majority of them, under 30 years old. (*)

60%

OF LATINX IN GEORGIA ARE FROM MEXICO, FOLLOWED BY PUERTO RICANS

Great numbers of Puerto Ricans, Colombians, and Venezuelans have made Georgia home in the last 5 years

70%

IS THE LABOR FORCE PARTICIPATION RATE FOR LATINOS IN GEORGIA

Compared to 62% of Whites and 65% of Blacks

84%

OF LATINX ENTREPRENEURS' PARENTS ARE FOREIGN BORN

Nationally, Latinxs are 14 times more likely to be entrepreneurs vs. general population. Latinxs in Georgia demonstrate higher levels of optimism for the future than other communities overall.



BOARD OF DIRECTORS

Pictured Vice Chair Lillian Rodriguez-Lopez and board member Eddy Elguezabal

Board Chair

Aida Perez-Flamm
Founder & Principal
Aida & Company

Vice Chair

Lillian Rodriguez-Lopez
Vice President
CCI Companies

Secretary

Maria Vinces Peck
Founder & Principal
SheLends

Treasurer

Omar Esposito
Chief Revenue Officer
Stackfolio

At-Large Members

Rudy Beserra
Consultant
Vensure

Henry A. Kelly
Retired Executive
Georgia Power

Ana Maria Martinez
Staff Attorney
DeKalb Court

Eddy Elguezabal
Vice President & General
Manager
Univision 34-Atlanta

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Visit Us!

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Social Media



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Latino Community Fund
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