THIS IS US

See staff and board list on page 16
2020 was a year that defined us in many ways.

It brought to the forefront the vast inequities many black, brown, LGTBQ, immigrant, and differently-abled communities face daily. The pandemic evolved into a humanitarian crisis that exacerbated these inequities in ways many of us could never have imagined. The access to food, technology, COVID-19 testing, or the simple opportunity to access information via phone became an issue affecting several communities.

2020 provided more clarity about the barriers and obstacles we must overcome and the systems we must dismantle. It shows us the way we must design tools that support our most vulnerable.

2020 brought out the best in us and encouraged us to continue to advocate to create change for our communities, our neighborhoods, our state, and our country. We can measure direct results from working collaboratively to make positive change.

In this spirit of collaboration and determination, the LCF Georgia seized the opportunity that 2020 presented to us to be that change maker in Georgia, our state. From the board of directors to its volunteers, every one of us understood that our mission became doing all we could to provide relief to the thousands and thousands of families facing eviction, hunger, illness, death, despair, and fear and mitigate the expansion of the virus.

The LCF Georgia team worked in parallel to ensure that the direct relief paired with critical education on our civil and human rights and recognized the policies directly responsible for the realities we were living at home, at work, with loved ones. From ensuring visibility and voice through the monumental effort to get everybody counted at the decennial census, to the massive mobilization during general and Senate runoff elections, our team, and yes, I am including our member organizations, and showed out.

I am deeply honored to have served as Chair of the Board during such a significant period in our lives. I am thankful for the support of my fellow board members joining in food distribution efforts, fundraising for rental support, text banking, and education. The hands-on commitment to do the work has defined our organization as a community of diverse leaders unafraid of owning our responsibility and willing to do the job.
COVID-19 Relief & Mitigation Fund

TOTAL FINANCIAL INVESTMENT

$1,792,929 total invested in food securing, rental and utility assistance, and personal protective equipment

$854,350 GRANTS
$702,000 DIRECT ASSISTANCE
$164,079 FOOD PURCHASED WHOLESALE AND DISTRIBUTED
$72,500 PPE PURCHASED WHOLESALE AND DISTRIBUTED

TOTAL COMMUNITY IMPACT

152,200 INDIVIDUALS received food assistance
71,160 INDIVIDUALS benefited from rental assistance (14,232 families)
30,000 INDIVIDUALS benefited from utilities assistance (7,600 families)
8,200 INDIVIDUALS received diapers, toiletries, and general supplies ($66 individuals received medical bill assistance
30,500 INDIVIDUALS received masks and other PPE

Priority for relief was given to individuals directly impacted by COVID-19 that met at least 3 out of 5 criteria as part of a screening process that centered on the most vulnerable community members:

- English Learners
- Unable to secure other types of relief due to documentation status
- With dependents
- With limited or no source of income
- Without access to reliable transportation

Additionally, we designed an intentional effort to dedicate resources to workers in the agricultural, carpet manufacturing and poultry sectors, all industries that never stopped their production.

Thank You to our grantees and contractors who made this possible

ABAC Foundation (Migrant program)
Caminar Latino
Coalition of Latino Leaders of Dalton
Community Estrella
Dignidad Inmigrante
El Refugio
Freedom University
GA Familias Unidas
GALEO LCDF
Iglesia Remanso de Paz
Immaculate Conception Church
Latin American Chamber of Commerce of Georgia
Lifting Latino Voices (Feminist Health Center)
Los Niños Primero
Los Vecinos de Buford Highway
Mision Catolica St. John Paul II
Romanos Unidos
Sandy Springs Mission
Savannah Undocumented Youth Alliance
Ser Familia
U-Lead Athens
Unidos Latino Association
We Love BuHi, Inc
Women Watch Afrika

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**DECENNIAL CENSUS**

127,876 people touched through canvassing and texts

12,000 families received flyers with food distribution efforts during the summer

23,000 unique visits to our “Yo Cuento en Georgia” website visits to learn and receive information in Spanish

speaking Georgians to the census questionnaire

122,000+ clicks to the census questionnaire from social media outreach trilingual campaign

The centerpiece of our outreach campaign, the “Me Toca a Mi, Te Toca a Ti” video created, produced and executed by local Georgia diverse Latinx artists, received national attention as the 2nd place winner by Open Innovation Labs rewarding the most creative, impactful, and informative videos about the 2020 Census.

We are grateful to our Co-Chairs of the Georgia Latino Complete Count Committee GALEO and the over 60 organizations across the state that worked tirelessly to make sure every person of Latin American descent in Georgia was counted.

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**GENERAL ELECTIONS & SENATE RUNOFF ELECTIONS**

500,000 bilingual mailers

TRILINGUAL DIGITAL CAMPAIGN

Over 15,000 voters received at their homes information in Dekalb, Rockdale, Gwinnett, Cobb and Whitfield

Over 1 million texts

17,000 phone calls

Specific effort to reach 9,000 potential Latinx purged voters

93,450 clicks from our trilingual social media campaign to register to vote, request absentee ballots, verify polling location, learn about the new voting machines step by step and know your rights as a voter

Thank you to the incredible work done by our Latinos For Democracy Coalition of Latinx-led organizations across the state that worked all year to increase educate, register, mobilize, protect and increase Latinx voter turnout.

Latinos for Democracy 2020 coalition include: LCF Georgia team, Georgia Association of Latino Elected Officials (GALEO), Coalition of Latino Leaders in Dalton (CILUA), Dignidad Inmigrante (DIA), GA Familias Unidas, Hispanic Organization Promoting Education (HOPE), Los Vecinos de Buford Highway, Unidos Latinas Association of Rockdale and Newton counties.

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**K-12 ENGLISH LEARNERS ADVOCACY TABLE**

Issued the first state-wide language policy analysis for the top 12 school districts with high density of English Learners, a population that has grown over 60% in less than a decade with over 140,000 students in K-12.

Findings, summarized in our “Statistics On Learning”, a table issued 2-page report included a high school completion rate 17 percentage points lower than the state average with non English Learners graduating on average at 83% vs 66% for English Learners.

Statewide, English Learners transition to college at a rate 14 percentage points lower than state averages (43 % compared to 68 %).

The report can be downloaded at GeorgiaEnglishLearners.com

K-12 EL Table members: Athena’s Warehouse, Center for Pan Asian Community Services (CPACS), Friends of Refugees, Georgia Association of Latino Administrators and Superintendents (GALAS), Georgia Association of Latino Elected Officials (GALEO), Next Generation Men & Women, Southern Poverty Law Center (SPLC), The Latin American Association (The LAA), U-Lead Athens, Vecinos of Buford Highway, Women Watch Africa (WWA)

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**BUILDING A SHARED ADVOCACY AGENDA**

With the support and feedback our membership during our first membership meeting in 2020, we issued position papers on 4 key issues overwhelmingly affecting the Latinx community in Georgia.

- The Latino Community Fund Believes Expanding Opportunities for Drivers’ Licenses Creates Safer Roads and Better Communities.
- The Latino Community Fund Support Expanding Access to In-State Tuition for All Qualifying Students is Fiscally Responsible
- The Latino Community Fund Believes a Multilingual Georgia is Key to Simulating International Economic Development in the State
- The Latino Community Fund Fully Supports Expanding Entrepreneur Opportunities for All Georgians

We are grateful to Representative Pedro Marin and Senator Elena Parent who facilitated the distribution of a copy of each one of these documents on the seats of each representative and senator in Georgia.
COMMUNITY EDUCATION, OUTREACH, & TESTING

FOOD SECURITY
Organized collective and coordinated food distributions in 7 different counties with over 10 organizations (thank you members and churches!) feeding 12,000 families throughout the Summer as part of the Unidos Georgia Coalition

TESTING
Organized and promoted FREE COVID-19 testing sites centered on immigrant needs (2,500 tests in Buford Highway, Gainesville and Warner Robins) + Sandy Springs / Dunwoody efforts and updated weekly COVID-19 sites and noted which ones provided language access for registration. 1,878 unique clicks were tracked from August to November.

COMMUNITY EDUCATION
Led efforts in community education related to housing rights, health-care rights and what to expect if facing an eviction or inside an ER at a hospital via hourly sessions with experts and through PSA’s and educational videos our team designed, developed and produced.

• Total workshops and educational hourly sessions: 17
• Total views: 3,584
• Total reach: 106,617
• Total engagements: 2,972
• Total number of PSA’s on COVID mitigation & care: 6
• Total views: 42,968
• Total reach: 163,482
• Total shares: 872

P-EBT Outreach:
103,000 Spanish speaking parents reached, 36,600 clicks to learn step by step how to fill out the form and submit information

Entrepreneurship 101:
25 graduates from a virtual program based on the UGA SBDC curriculum.

WHO ARE OUR 2020 PROGRAM GRADUATES?
At A Glance

• 84% come from a low income background
• 4% identify as members of the LGBTQ community
• 16% identify as Afro-Latinx
• 24% identified as having diverse documentation status (DACA, or other)
• 23% had parents who owned businesses while they themselves did not own one*
• 15% owned a business
• Median age 22
• 100% of graduates said they would recommend the workshop to others

*Students who did not have parents who owned businesses

TECHNICAL ASSISTANCE TO BUILD CAPACITY IN COMMUNITY AGENCIES

Over 399 sessions from nonprofit professionals logged into our workshops and TA sessions including our 7th Annual Latino Summit “ Equity Beyond COVID-19”

Community

20 Speakers engaged
3 men • 16 women • 1 nonbinary

110 unique zip codes represented during our workshops and training opportunities
65 unique cities • 23 zip codes from out of state

WHO ARE THE ATTENDEES TO OUR WORKSHOPS?
Percentages vary depending on the various workshops attended.

• 55-67% come from a low-income background
• 15-46% identify as members of the LGBTQ community
• 8-17% identify as Afro-Latinx
• Up to 15% identify as indigenous
2020 Economic Opportunity & Collective Investments

- Entrepreneurship Grants: $12,400
- Educational Grants: $14,250
- Civic participation and advocacy grants: $217,800
- COVID-19 Relief and Operations: $854,350
- Capacity Building and Delivering on the Dream: $227,500

2020 Finances at a Glance

- Fundraising: 1% of total expenses - $33,034.31
- Administration: 3% of total expenses - $99,054.97
- Programs: 96% of total expenses - $3,188,928.61

2020 Impact Report

- Total invested in collective investments and creating economic opportunity: $1,966,275.76
- Total invested advancing people’s democracy: $865,905.14
- Total invested protecting, defending and building community: $336,747.71

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<tr>
<th>Individual Donors</th>
<th>Supporting Organizations and Foundations</th>
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<tbody>
<tr>
<td>ZegovarFamilyFund</td>
<td><strong>CAFE Legacy Foundation</strong></td>
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<td>WilliamJosefFoundation</td>
<td><strong>CareFreeFund at Community Foundation for Greater Atlanta</strong></td>
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<td>ItalogyFoundation</td>
<td><strong>Charles and Lynn Schusterman Family Foundation (CLSF)</strong></td>
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<td>TheFredR.Fernandez-IrmaR.RodriguezFoundation</td>
<td><strong>Cholotla Team</strong></td>
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<td>SouthernPovertyLawCenter(SPLC)</td>
<td><strong>City of Atlanta Mayor's Office of Immigrant Affairs</strong></td>
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<td><strong>Community Change / FRIM</strong></td>
<td><strong>Community Foundation for Greater Atlanta</strong></td>
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<td><strong>Community Foundation for Northeast Georgia</strong></td>
<td><strong>Consultorio Medico Hispano</strong></td>
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<td><strong>CulturalLink (*)</strong></td>
<td><strong>DiaZ Foods</strong></td>
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<td><strong>Delta Airlines</strong></td>
<td><strong>Democracy Alliance</strong></td>
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<td><strong>ElNuevO Georgia</strong></td>
<td><strong>Georgia Power Foundation</strong></td>
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<td><strong>Fifth Third Bank</strong></td>
<td><strong>Gladiators Foundation</strong></td>
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<td><strong>Grpo Plan</strong></td>
<td><strong>Hispanic in Philanthropy</strong></td>
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<td><strong>Kendeda Fund</strong></td>
<td><strong>Krog Family of Companies</strong></td>
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<td><strong>Latino LINC</strong></td>
<td><strong>Mary Reynolds Babcock Foundation</strong></td>
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<td><strong>McCamy Family Fund</strong></td>
<td><strong>Metro Atlanta Food Initiative</strong></td>
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<td><strong>Migration Policy Institute</strong></td>
<td><strong>Moores School of Medicine</strong></td>
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<td><strong>Movement Voter Fund</strong></td>
<td><strong>Mundo Hispano</strong></td>
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<td><strong>New America Economic Policy Fund</strong></td>
<td><strong>New Venture Fund</strong></td>
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<td><strong>OffTheRecord</strong></td>
<td><strong>Olive and Roby Robinson Family Fund</strong></td>
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<td><strong>Park Foundation</strong></td>
<td><strong>Park Pride</strong></td>
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<td><strong>ProGeorgia</strong></td>
<td><strong>Samuel Foundation</strong></td>
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<td>SiliconValleyCommunityFoundation (anonymous donor)</td>
<td><strong>Southern Poverty Law Center (SPLC)</strong></td>
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<td><strong>Surdna Foundation</strong></td>
<td><strong>The Fred R. Fernandez- Irma R. Rodriguez Foundation</strong></td>
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<td><strong>The Law Offices of Matthew Hines</strong></td>
<td><strong>The Molly Blank Relief and Recovery</strong></td>
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<td><strong>The Paul &amp; Garcia Family Fund</strong></td>
<td><strong>The Right Source</strong></td>
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<td><strong>The Wilbur and Hilda Glenn Foundation</strong></td>
<td><strong>Tides Foundation</strong></td>
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<td><strong>TidelHeppnerCharitableFund</strong></td>
<td><strong>United Philanthropy Forum (Momentum Fund)</strong></td>
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<td><strong>United Way of West Georgia</strong></td>
<td><strong>Vitality Foundation</strong></td>
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<td><strong>Zagar Family Fund</strong></td>
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**2020 DONORS & SUPPORTERS**

**Supporting Organizations and Foundations**

| Listed alphabetically are all donors that contributed $5 or more and offered their first and last names. |

**Description:** A list of organizations and foundations that support various causes and initiatives, including education, health, and social services. The list is sorted alphabetically and includes details about the contributions and the names of those who have supported these initiatives.

**Important notes:**
- The list includes organizations like the Southern Poverty Law Center (SPLC) and the Georgia Power Foundation.
- It highlights the diversity of support from different foundations and groups, such as the Latino LINC and the Mary Reynolds Babcock Foundation.
- The document emphasizes the importance of supporting these initiatives through donations and contributions.

**Additional information:** This list is crucial for understanding the scope of support for various causes and the breadth of organizations that contribute to the well-being of communities.
BOARD OF DIRECTORS

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Lillian Rodriguez-Lopez
Vice Chair

Omar Esposito
Treasurer

Daniela DeMaria
Secretary

Aida Perez-Flamm
Past Chair

Henry A. Kelly
At-large

Rudy Beserra
At-large

Eddy Elguezabal
At-large

Antonio Molina
At-large

Samantha Ramirez-Hererra
At-large

Frank Fernandez
At-large

Luis Avila
At-large

Yolanda Robles
At-large

CORE STAFF

Executive Director
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Program & Network Manager
Genesis Castro

Civic Participation Manager
Michelle Zuluaga

Grant making Administration
Sergio Mendez

Operations & Relief
Pedro Viloria

Civic Participation Education Lead
Diana Lara

Civic Participation Education Lead
Andy Santamaria

ADVOCACY & CIVIC PARTICIPATION CONTRACTORS

Critical Point Consulting
Natalia Dutra

Ohio River South

CIVIC PARTICIPATION FIELD

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Alan Merlo

Alan Robbins

Augustine Jimenez

Braulio Salvarrey

Cory Geary

Daniela Ramirez

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Juan Gomez

Karen Trejo

Katherine Rodriguez

Kevin Mendez

Lailani Leon

Leonardo Maduro

Lily Freyberger

Mallorie Gomez

Maria Batres

Mark Lannaman

Mireya Arteaga

Mitza Jerald

Natalia Dutra

Rafael Gonzalez

Richard Myers

Ruben Leon

Shawn Uribe

Valencia Garza

William Freyberger

Yael Hernandez

2020 MEMBER ORGANIZATIONS

Alternus Inc

Aklla Sumaq

Asociación Cultural Hispanoamericana

Athena’s Warehouse

Aurora Theatre

Caminar Latino

Coalición de Latino Líderes de Dalton (CLILA)

Community Support for Families In Crisis Due to Deportation

Comunidad Estrella

Contigo ATL

Contrapunto Art Group

Cross Keys Foundation

Dignidad Inmigrante en Athens (DIA)

El Refugio

Fiesta de Libros

Freedom University

Georgia Familias Unidas

Generación Latina

Georgia Association of Elected Officials (GALEO) and GALEO LCDF

Georgia Association of Latino Administrators and Superintendents (GALAS)

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Georgia Hispanic Chamber of Commerce (GHCC)

Georgia Hispanic Construction Association (GHCA)

Georgia Latino Law Foundation (GLLF)

Georgia Undocumented Youth Alliance (GUYA)

Hispanic Business Center

Hispanic Organization Promoting Education (HoPe)

Latin American Chamber of Commerce (LACC Georgia)

Latino Community Fund

Latino LinQ

Levantando Voces Latinas (Feminist Women’s Center)

Little Latino Girls of Middle Georgia

Los Ninos Primero

Romanos Unidos

Sandy Springs Mission

Savannah Undocumented Youth Alliance (SUYA)

Scorza Arts Academy

Ser Familia Inc.

ULead Athens

Unidos Latino Association of Rockdale/Newton County

Vecinos de Buford Highway

2020 Impact Report